



# Measure W Rebuttal Argument

Aug. 17, 2020

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# Measure W: Hotel Transient Occupancy Tax

- 2% increase – bring San Mateo's TOT to 14%
- Anticipated \$1 million in additional annual revenue
- Only applies to overnight guests of hotels, motels, short-term rentals
- General tax – requires 50% +1 voter approval
- **More information & comments:** [www.cityofsanmateo.org/measurew](http://www.cityofsanmateo.org/measurew)

# Motion to:

Approve the rebuttal  
argument in support of  
Measure W to be included in  
the voter information  
pamphlet.

# Thank You

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